

## Mission and Capabilities

### Mission

The mission of Proximity is to design, develop, implement, facilitate access to, and deploy component-based information resources to help clients integrate and use geodemographic and decision making information.

### Core Capabilities

- Enterprise-wide, scalable, interoperable decision making information (DMI) system development
- Management consulting services to deploy DMI resources effectively and support on-going use
- Mapping and geographic information system applications
- Geodemographic and market data development, management, and use applications
- Modeling, simulation, and forecasting applications
- Research and analysis supporting projects and program management
- Collaborative and information access and sharing solutions
  - coordination and distributed problem solving among geographically dispersed users
- Distributed object, advanced middleware, and intelligent software solutions
  - providing access to diverse existing information systems and data resources
- Multimedia and visualization solutions
  - using dynamic objects to organize, visualize, manage, and integrate sharable document like objects

### Products

- Decision Making Information Solutions Software and Databases
- School District Information Resources
- WebGIS MapServer; Map Files in Shapefile Structure
- GIS software: CommunityViewer GIS; TLFGeocoder
- Geocoding and Geographic Base Files
- MetroDynamics Database and Information Service

### Services

- Custom development of component-based, scalable decision making information resources
- Research and analysis supplementing and supporting DMI requirements
- Decision making information seminar and workshop program
- Systems development including complete Web hosting services

### Clientele

- Domestic and international private and public organizations

### Application Areas

- Business decision making information process engineering and capacity development
- Metropolitan area information resources
- Children's demographics; K-12 schools, school districts and education programs
- Mapping and Geographic Information Systems

Contact Proximity -- <http://www.proximityone.com>

**Proximity – getting you closer to the optimal solution.**